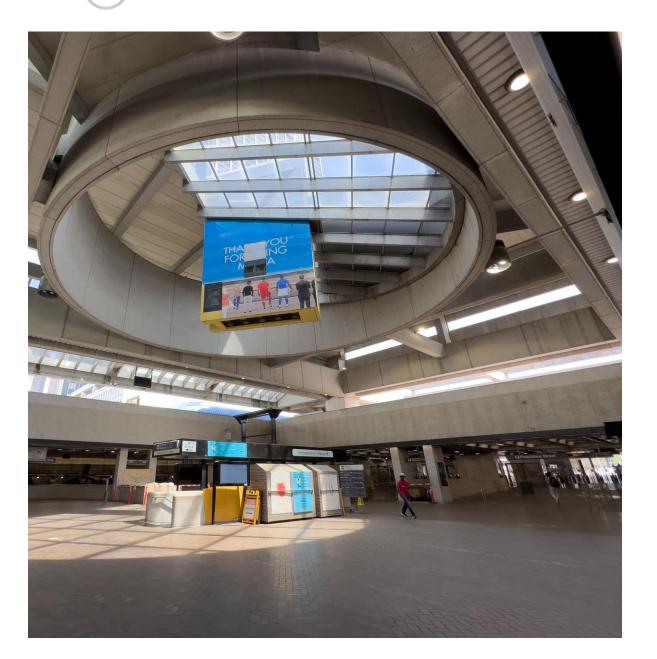
## Five Points Transformation Update

Riders Advisory Council May 2025





### Contacts

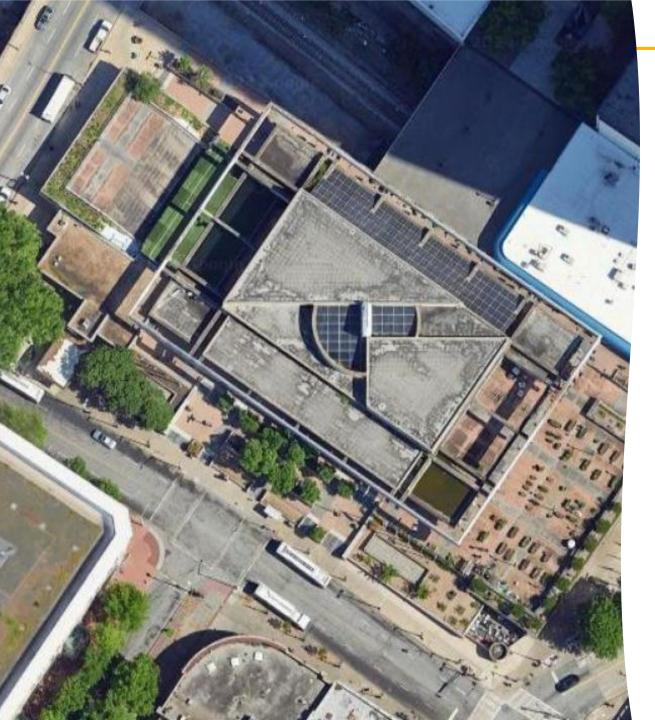
#### **Project Managers**

- Keli Davis, Director of Facilities Program Management <u>kdavis3@itsmarta.com</u>
- Romon Moultrie, Project Manager II <u>rmoultrie@itsmarta.com</u>

#### **Communications and Outreach**

- Greg Giuffrida, Director of Capital Communications
   ggiuffrida@itsmarta.com
- Taylor Doyle, Communications Specialist <u>tdoyle-CTR@itsmarta.com</u>
- <u>fivepoints@itsmarta.com</u>





## **Project Goal**

To create a world-class transit hub and civic space, with minor disruption to MARTA operations and customers

## **Project Scope**

- Deconstruction of the concrete canopy structure
- New canopy to fully protect critical infrastructure
- Improving access to rail and bus operations
- New plaza with community amenities
- New Customer Service facilities

## Canopy Aerial Aerial Looking Northwest

inne.

#### Plaza Detail

Aerial Looking Northwest

**Bike Racks** 

Peachtree

- Shaded Plaza

New Street Trees

Plaza on Peachtree

Native Plantings

New Bus Stops (3)

MAR

Forsyth S

Pedestrianized Broad St Connection

Station Soccer

Shaded Plaza

Community Garden

New Bus Stops (5)

#### **Peachtree Entrance**

Aerial Looking Northwest

marta



# Forsyth Street Exit Looking West

narta

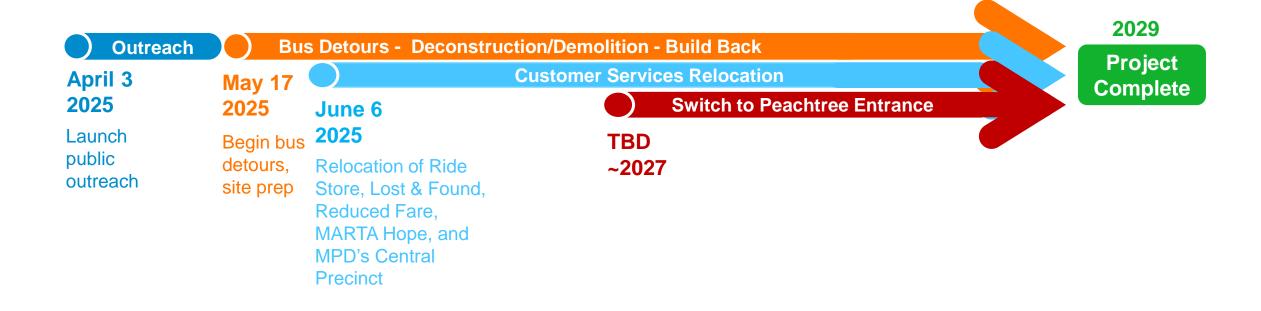
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## Forsyth Entrance Street Looking Southeast

# Marta



## **Five Points Transformation Timeline**





#### **Service Impacts**

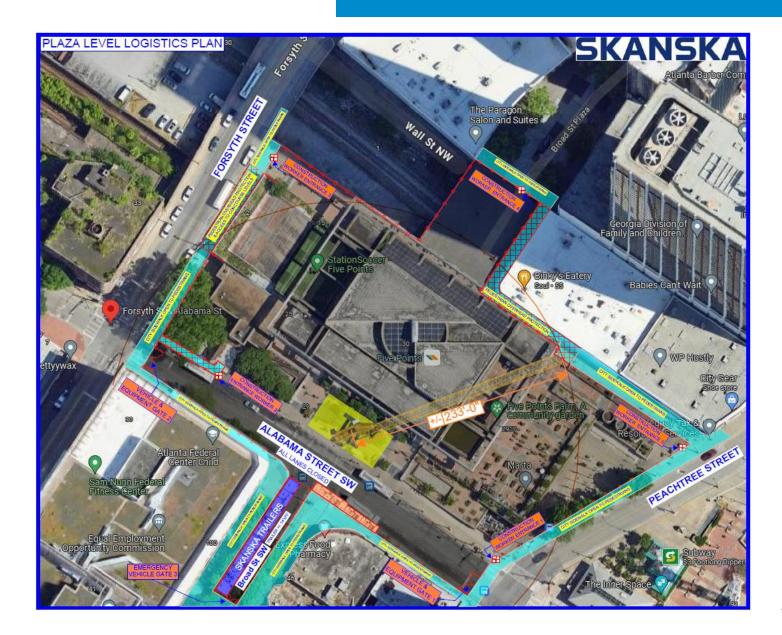
- Forsyth Street entrance **remains open**
- Rail service and elevators not affected
- Buses currently terminating at Five Points will be detoured to nearby stations
- Most buses will still pick up and drop off at Forsyth entrance
- Station services (RideStore, Lost & Found, etc.) will be relocated to Ashby
- Restrooms will be closed





#### **Construction Perimeter**

- Peachtree, Broad Street Plaza and Alabama entrances closed
- Alabama Street closed to traffic. Sidewalk on south side remains open between Peachtree and Forsyth.
- Pedestrian path from Peachtree to Broad Street Plaza remains open for businesses





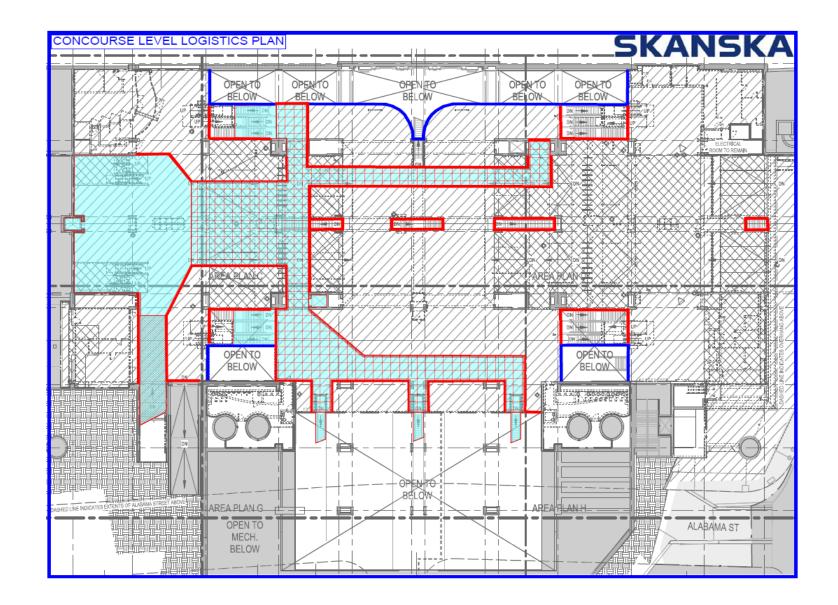
#### **Forsyth Street Entrance**



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#### **Concourse Layout**

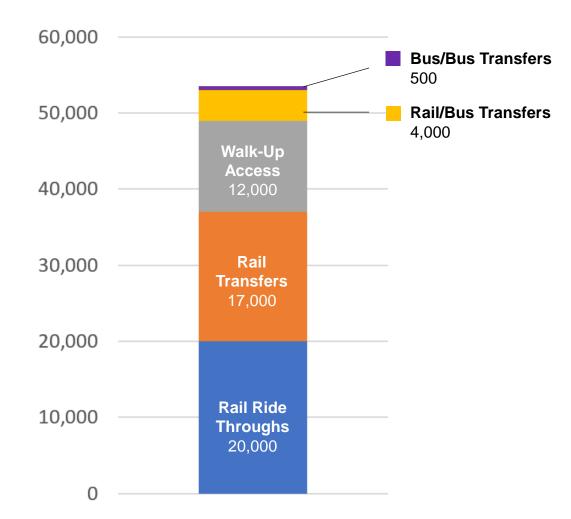
- Passage will be maintained to corner headhouses
- Elevators and escalators remain open
- Restrooms closed
- Tunnels to federal complex and Underground closed
- Emergency egress maintained at platform levels and by staircase to Alabama





#### **Service Impacts: Ridership**

Five Points Weekday Ridership by Means of Access



- ~4,500 passengers using buses could be affected by detours, but most will continue to transfer at Five Points
- Rail ride-through and transfer passengers will not be affected



#### **Bus Detour Design Considerations**

- Maintain access to Five Points Station
- Ō
- Minimize time buses spend on Forsyth Street
- Terminate routes at other rail stations
- Minimize crowds waiting in front of the Forsyth Street entrance
- Use one-way loops to minimize detours



Work with other construction efforts in the area



#### **Service Impacts: Bus Detours**

Will stop at Five Points on Forsyth Street:

- **3** Martin Luther King Jr. Drive/Auburn Ave
- **21** Memorial Drive
- **40** Peachtree Street/Downtown
- 49 McDonough Boulevard
- 55 Jonesboro Road
- **107** Glenwood
- 186 Rainbow Road Drive/South DeKalb
- **813** Atlanta University Center

Will no longer stop at Five Points:

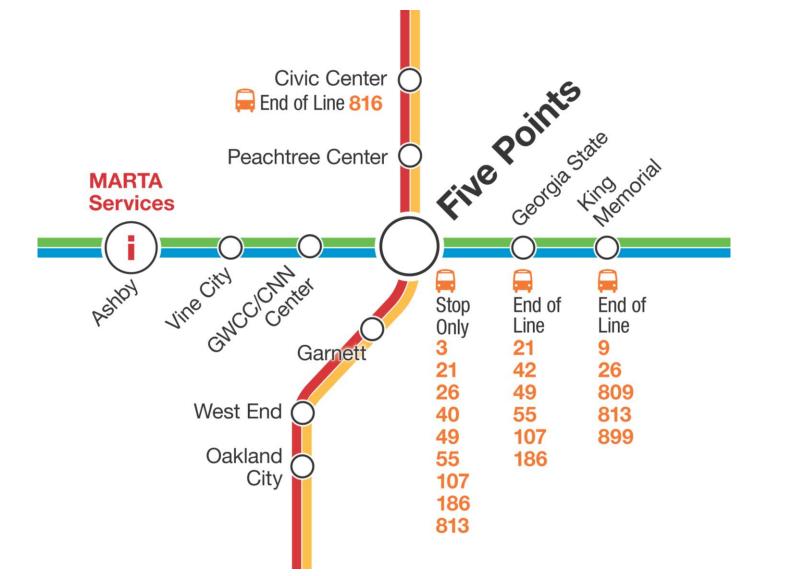
- 26 Marietta Street/Perry Boulevard (Will stop on Marietta Street)
- 42 Pryor Road
- **816** North Highland Avenue

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#### Service Impacts:

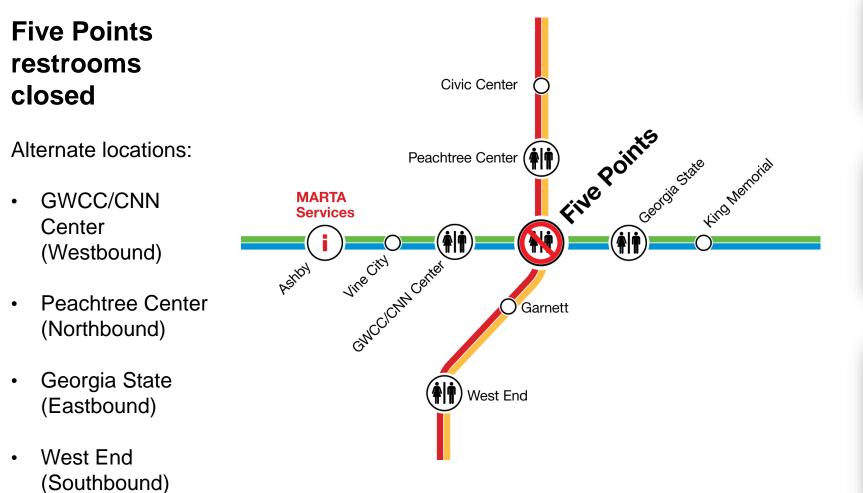
#### Bus Route Changes

Most routes will continue to drop off and pick up at Forsyth, but will layover elsewhere





#### **CLOSED during construction**



#### FIVE POINTS FARM

A MARTA MAKEOVER COMMUNITY GARDEN



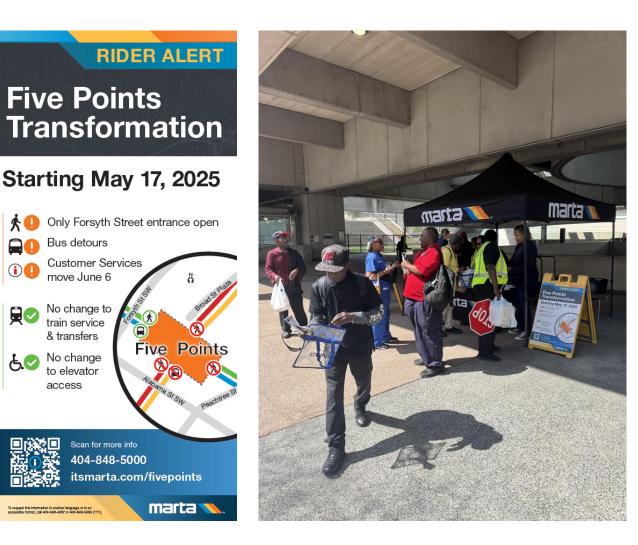


training



## **Outreach Overview**

- Digital communications to Customers and stakeholders (started April 3)
- Texting campaign targeted to bus customers
- Personal canvassing with nearby businesses, employers and property owners
- Extensive preview signage before impact begins
- Canvassing and texting to customers on affected bus routes and surrounding neighbors
- Internal and external wayfinding to direct customers to the Forsyth entrance





**FACT SHEET** 

#### **Preview: Signs and Collateral**

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**RIDER ALERT** 

#### Five Points Transformation

#### Starting May 17, 2025





#### Estos autobuses se mueven el 17 de mayo

)	FIVE POINTS SERVICE	End of Line Helene Mills Senior Center			
	Forsyth St				
21	Forsyth St	Georgia State			
26	Marietta St	King Memorial			
0	Forsyth St	West End			
2	NO stops at Five Points	Georgia State			
9	Forsyth St	Georgia State			
5	Forsyth St	Georgia State			
07	Forsyth St	Georgia State			
86	Forsyth St	Georgia State			
13	Forsyth St	King Memorial			
16	No stops at Five Points	Civic Center			

quest this information in another language or in an accessible fr 04-848-4037 or 404-848-5665 (TTY).

404-848-5000

itsmarta.com/fivepoints

**\***|**†** 

Restrooms will

close at Five Points June 6

Los baños estarán

cerrados en Five Points el 6 de junio

#### Five Points Transformation

MARTA will begin the first phase of the Five Points Station Transformation Project on May 17, 2025. Street-level station access will be maintained on Forsyth Street. Most buses will continue to serve Five Points on Forsyth Street, and their routes modified to terminate at nearby stations.

#### **PROJECT DETAILS**

- Deconstructing the existing concrete canopy and replacing it with a new canopy that better protects against weather.
- Establishing a more centralized bus hub.
- Improving the pedestrian connection on Broad Street.
- Incorporating public art, agriculture, gathering places and other customer amenities.

#### 🗐 Bus Service

The following routes will stop at Five Points on Forsyth Street:	These routes will no longer stop at Five Points:	These routes will terminate at Georgia State Station:		
3 Martin Luther King Jr. Drive/ Auburn Avenue	26 Marietta Street/Perry Boulevard (will stop near Five Points on	21     Memorial Drive       42     Pryor Road       49     McDonough Boulevard       55     Jonesboro Road       107     Glenwood       186     Rainbow Road Drive/South Darkalb		
21     Memorial Drive       40     Peachtree Street/Downtown       49     McDonough Boulevard       55     Jonesboro Road       107     Glenwood	Marietta Street) 42 Pryor Road 816 North Highland Avenue These routes will terminate at King Memorial Station:			
<ul> <li>186 Rainbow Road Drive/South DeKalb</li> <li>813 Atlanta University Center</li> </ul>	<ul> <li>26 Marietta Street/Perry Boulevard</li> <li>813 Atlanta University Center</li> <li>899 Old Fourth Ward</li> </ul>	This route will terminate at Civic Center Station: 816 North Highland Avenue		

Bus routes operated by regional transit partners CobbLinc, Ride Gwinnett, and Xpress will run as scheduled.

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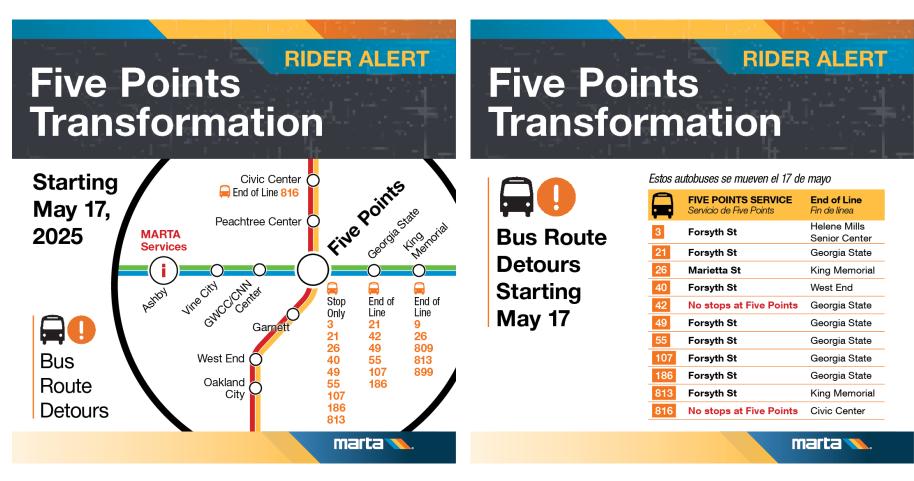
#### **Social Media**

Paid and unpaid

- May 1
- May 8
- May 12
- May 16

#### Email

- May 1: MARTA E-newsletter
- May 8: Email reminder to targeted FPT stakeholders
- May 14: Email reminder to full Breeze Card List
- May 16: Email reminder to targeted FPT stakeholders





#### **Ambassadors starting May 17**



Currently planning 4 days of MARTA staff coverage, by light-duty, CX, and Capital staff.

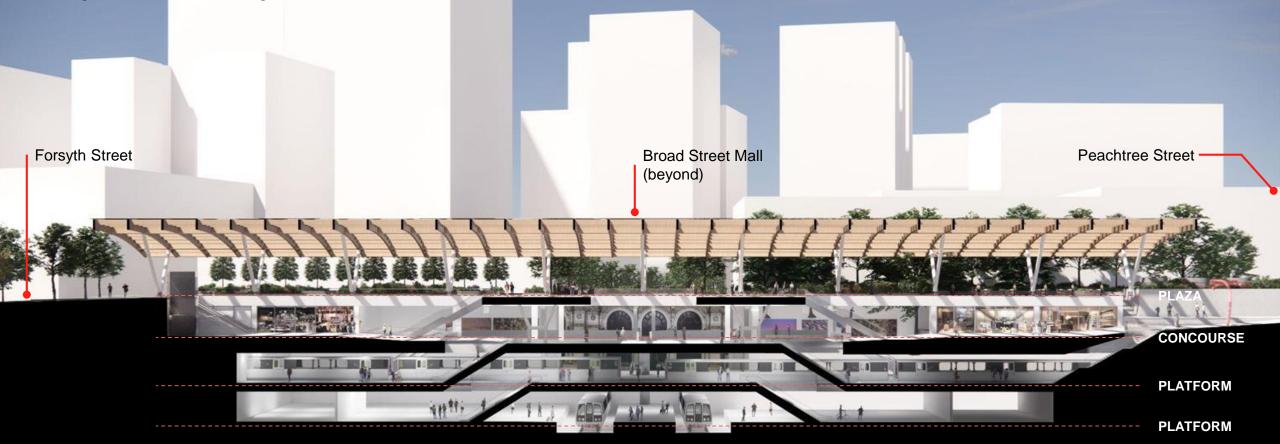
- Saturday, May 17
- Sunday, May 18
- Monday, May 19
- Tuesday, May 20

Focused on:

- Five Points: Alabama Street
- Five Points: Forsyth Street
- Georgia State: Concourse, rotating between Piedmont and Jesse Hill

#### Station Section - Five Points Station Rehabilitation

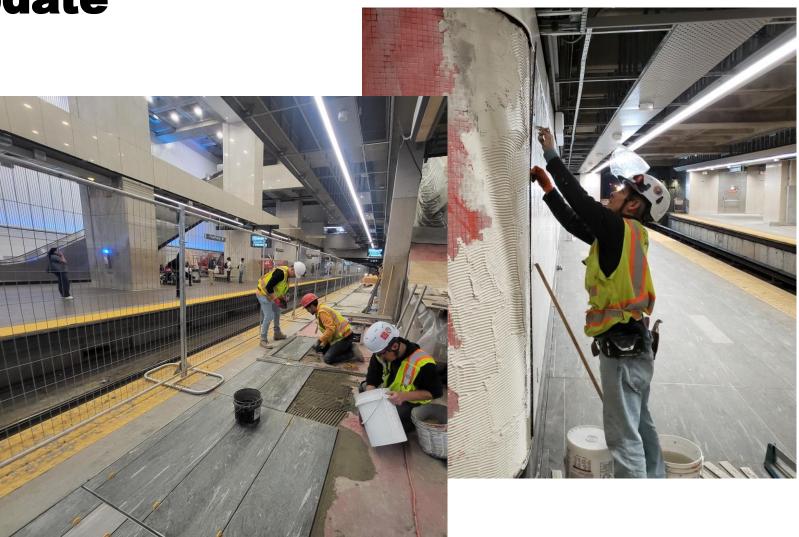
Cutting East-West, Looking North





# Station Rehab Update (downstairs)

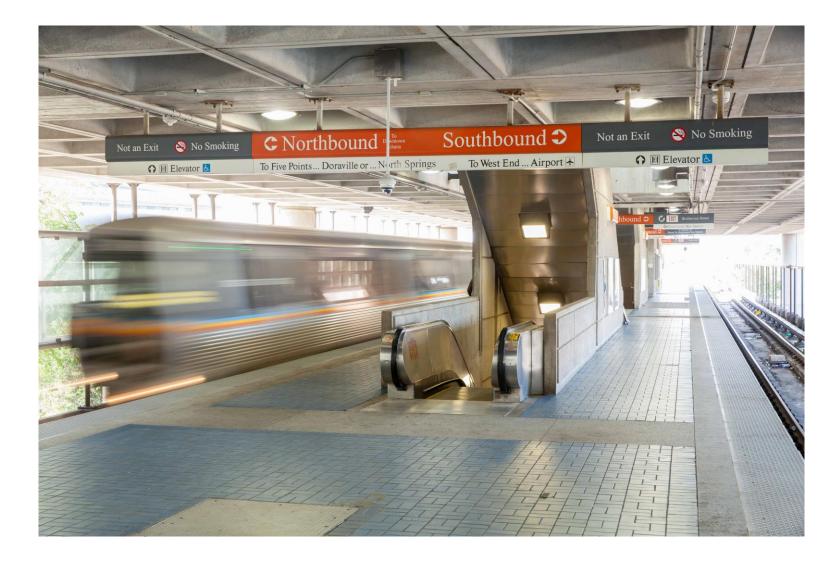
- Separate project under MARTA's State of Good Repair program for both platform levels
- Scheduled completion: Spring 2026
- New platform pavers, wall tiles, mosaic art by local artists, LED lighting and furniture
- North-South center platform closure for renovations until May 2025
- East-West center platform closure for renovations this summer
- Two new elevators in design





### Garnett Update

- Accelerated Station Rehab
   project before World Cup
- New platform pavers (will require 6-week skip stop)
- Deep cleaning of concrete walls, replacement of windscreens
- Exploring plaza improvements and activation through Project for Public Spaces grant with ADID
- Coordinating with SoDo and City
   on Broad Street improvements





## **Stay Updated!**

- More information can be found on:
  - <u>itsmarta.com/fivepoints</u> (service details)
  - <u>fivepointstransformation.com</u> (project details)
  - MARTA social media
  - MARTA Apps and <u>Rider Alerts</u>
  - Station announcements
  - Bus and train announcements
  - Newsletter coming soon
- Collaborate on Outreach: Work with us to inform and engage our riders in your community
- To reach the project team, email us at <u>fivepoints@itsmarta.com</u>

